



Shelby Communications – Social Media Management Package

\$750/Month – Core Social Media Package

Ideal for: Small businesses, personal brands, coaches, local events, and fitness professionals looking for consistent, authentic social media presence.

INCLUDED SERVICES

Platforms Covered:

- Any **2 platforms** (Instagram, Facebook, TikTok, LinkedIn, or X/Twitter)

Content Creation & Posting:

- **3 feed posts per week**
 - Mix of graphics, photos, videos, carousels
 - Branded and designed for maximum engagement
- **2–3 Instagram or Facebook Stories per week**
 - Behind-the-scenes, engagement polls, shares, etc.

Engagement Support:


- 3x per week light engagement:
 - Responding to comments and DMs
 - Liking relevant posts from your audience/community


Reporting & Strategy:

- Monthly content calendar (via Google Drive)
- Monthly analytics summary (reach, engagement, growth)
- 30-minute monthly check-in call to review strategy

ADD-ONS (Custom Pricing):

- Additional platform (+\$200/month)
- 1-hour monthly content shoot (local clients) (+\$200–\$400)
- Paid ad management
- Branded Canva template packs
- Email marketing support
- Reel/TikTok editing & strategy

 ShelbyComms@gmail.com

 <https://www.shelbycomms.com/>

 Based in Missouri – Serving clients everywhere

